

THE STRATHMORE STANDARD

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Strathmore, Alberta, March 20th, 1941

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THE WEEK IN EDMONTON

● Relief has cost Alberta more than \$40,000,000 in the past eight years. It was disclosed in the Legislature this week by Hon. Dr. W. W. Cross, Minister of Health and Social Welfare. Replying to a criticism in one of his speeches, the minister said that State Medicine was wanted by the people of Alberta, and that it was being provided in progressive steps as the means became available. Earlier in the day he had announced opening of the Calgary cancer clinic, second step in the five-year plan of cancer control which the province is inaugurating. Diagnosis and treatment is free for curable cases.

● Provincial lands made available to the federal authorities for airport sites in the new chain being constructed to the Yukon are leased free. It was stated this week. "The Dominion government will hold a license of occupation for the duration of the war. The policy is to lease federal government whatever it may need for war purposes free of charge." It was added.

● The budget having been formally introduced, Legislators have settled down to the traditional debate, and by the time it is over few maiden speeches will await delivery. Meanwhile, bills continued to be introduced, and the expected moratorium measure appeared Thursday last. It was introduced by Hon. C. E. Bennett, Minister of Municipal Affairs, and will apply to debts incurred prior to 1938.

● Edmonton will be honored March 26th by a visit from the Earl of Athol and the Princess Alice. A Program for the Governor-General and his Consort has been arranged. Calgary will receive the distinguished visitors on April 21st.

● As forecast in the Finance Speech, the bill to provide that the Government Insurance Office write life insurance is before the Legislature.

● Inaugurating a system for standardizing gasoline in Alberta, a new order-in-council provides also for the immediate coloring of gasoline for farm fuel. The new grading system will provide for premium gas — with an octane range of 75-78, and regular gas, with a range of 66-70. C. R. Costello, Dominion oil controller, is anxious for all provinces to adopt similar ratings, thus conserving territory lead imports for war aviation purposes.

MOISTURE CONSERVATION AND EROSION CONTROL

LETHBRIDGE EXPERIMENTAL STATION

Only a part of the precipitation that falls is used in crop production. A considerable percentage is lost through runoff and, particularly on sloping land, this loss is often accompanied by severe soil erosion. Various projects from the standpoint of moisture conservation and erosion control have been conducted during recent years at the District Experiment Stations in Southern Alberta. The work at Foremost and Netherford was of particular interest in 1940.

Contour dykes constructed across a shallow draw at Foremost in 1939 impounded the 1940 spring runoff water over an area of about 5 acres. The estimated depth of this artificial lake was about one foot. Instead of following natural water courses, this impounded water soaked into the ground and added to sub-soil moisture reserves. The value of the added moisture was easily realized in the fall 1940 when at least 15 bushels more wheat were harvested per acre on this 5-acre plot, than on land that had not been flooded. Flooded areas such as this are particularly suitable for a vegetable garden or the growing of feed for live stock.

To prevent soil erosion on sloping land at the Netherford Station, contour dykes were constructed across draws in the fall of 1939. When water began to collect behind the dykes in the spring of 1940, care was taken to spread it as uniformly as possible. No erosion took place and incidentally, there was an increase in yield of 4 to 5 bushels per acre on land where

SPECIAL PICTURE SHOW

HIRTLE'S THEATRE, WED., MARCH 26TH

ROYAL VISIT AND LATE WAR PICTURES
Technicolor pictures of the Royal Visit in Canada and the United States, and films of the evacuation of Dunkirk, Battle of Narvik, Battle of France, Siege of Paris, British Attack on the French Fleet in African Waters, Views of the Battle of London, Scuttling of the Graf Spee and other pictures will be shown in Hirtle's Theatre Wednesday, March 26th at 8.15 p.m.
This is under auspices of the Senator Patrick Brown Chapter 1, D. L. E. M. Proceedings will be for War Work. Mrs. A. M. Palmer, Calgary is general convener.
Tickets 35c, and students 25c.

SPECIAL MEETING TOWN COUNCIL

MUNDAY MARCH 24
The Council meeting on Tuesday night got underway right on the dot of eight, and continued for the better part of the evening at a swinging pace. Much of the established repertoire was recognized as such, and it was gratifying to see how easily it was dropped.

The financial statements for January and February were read and passed. Tax arrears, next on the agenda, took up the most considerable part of the evening. Some dozen cases were brought up, and action to be followed was decided upon. It was deemed advisable to arrange a tax sale for some time in June, as all properties could be entered by that time.

During the discussion of property, an interesting note was brought in, when it was recalled that "the nearer the Post Office, the dearer the lot." This custom, of some years back, still obtains.

It was determined to see what could be done to relieve matters, about having the governmental portion brought up to date.
It was moved: "That the Council recognize that a misunderstanding has arisen with regard to a new item in the Strathmore Standard of March 6 about a proposed arrangement with Mr. Anson Chase concerning the control of the premises, formerly used as a harness shop, for Red Cross Headquarters."

By a number 213, dealing with Traffic on the Main Street, was read a third time and passed. This provides for single parking, cars two feet apart, at least fifteen feet from intersections and clear of lanes, no parking in lanes or in front of the Town Hall, and no crossing over on the street. Also, no trucks or stand light deliveries may park on Main Street between Railway and Second avenues.

A letter from the Provincial Council, revealed that a recommendation of the auditors, that the councillors present themselves under two or three sections of various acts, by taking out liability insurance for councillors, was given under a mistaken impression. As these acts do not pertain to councillors, but only to paid officials and servants. The same letter, gave a list of consolidations in arrears, and the Council decided to do something about the matter. It also showed that the Social Services levy was not up to the amount required by the Assembly. This meant that the amount short, over the last three years or so, would have to be made up, either immediately or over a period of about three years, and at least the Council to let the Department know its intentions.
Bylaw number 213, was also read a third time and passed. This appoints Mr. B. Garrett as the town assessor for the year 1941.

SAFETY PATROL VISITS STRATHMORE

Playing to a capacity house in Hirtle's Theatre on Wednesday evening, the Safety Patrol of the R. C. M. P. showed a large group of interesting and cleverly executed pictures, depicting some of the hazards of the road, and how they might be overcome. From what might have been an exceptionally dull group of figures and statistics and illustrations, the force have built an intriguing series, mighty interesting, which will press home the point. During the show, they tied the theme into the Safety Patrols at the schools, with nursery rhymes, with formation flying of aeroplanes, with the individual's conscience, with the potential danger, and with the court cases resultant.
The showing in Strathmore was the 35th showing in Southern Alberta, and nearly completed this section. Officers in charge of the show are: Cpl. Muir, and Constable Norris.

Water had been spread from these 35th showing in the spring. This type of control on cultivated land is satisfactory where spring runoff is not too heavy. Where drawn occasionally carry large volumes of water, it is advisable to seed to grass.
Many farmers have written to the Experimental Station in regard to this type of work. If you are interested, we would like to hear from you.

THIS IS MEANT FOR YOU

The campaign for funds for Canadian War Services will get underway next week. A number of people will be canvassing and we, I suspect, a courteous and friendly reception for them, and a cheerfulness in contributing. The canvassers are not merchants. They are responsible people imbued with a sense of responsibility to our fighting men. They are citizens trying to do their duty. People approached should appreciate this.

This war is approaching a climax. Our Canadian boys are facing great and unknown perils. Surely it is not asking much that each of us at home should contribute funds to keep going the war services that mean so much to our soldiers, sailors and airmen. Don't grumble at being asked for a few dollars or a few bushels of wheat. After all what have you got, what have you got, you are made of better stuff than to even think of failure. YOU do your part and all will be well!

Wheat Contributions Accepted—What contributions may be accepted by the Canadian War Services Fund. The Wheat Board will take deliveries over former quotas and the bushels so received will be stored in the farmers' permit book. In this way farmers can help this worthy cause without having to dig up the cash. District organizations should arrange for "wheat drives." Farmers may deliver their contributions to any elevator in which there is space and arrange to have the cash ticket made out to the "Canadian War Services Fund."

Major-General The Hon. A. G. C. B. National Chairman Canadian War Services Fund, 200 Bay Street, Toronto, Ont.

Bean Supper

UNITED CHURCH SUNDAY SCHOOL BEAN SUPPER, MAR. 24.

An evening of goodwill and fellowship and entertainment has been planned by the United Church Sunday School for everyone and especially for parents on March 24th. Another date had been announced but it has seemed wise to select next Monday evening. All are invited at 6.30 p.m. and enjoy a good time at the supper hour. An interesting program of music and recitation of several numbers of music and an address by Rev. F. R. Harbick, B.D., of Crescent Heights, B.C.

The condition of the culvert near Third Street on Railway Avenue was brought up, and it was decided that the best that could be done was to watch it closely, and otherwise, let nature take its course. Two matters of insurance were left over until the next meeting, since the policies are in force for another thirty days.
The meeting held on Tuesday afternoon, in connection with the War Services Drive, having asked the Council for a representative at their meeting next week, Council delegated Ted Maynor to attend.

MASSEY-HARRIS DEMONSTRATION ATTRACTS CAPACITY HOUSE

Hirtle's Theatre was the focal point of all news shots during 1940, a comedy, and technicolor pictures of mechanized farming, was taken in Canada, and in the main, on Mr. and Mrs. Martin Johnston's farm at Chester. Prizes awarded at the draws were won by A. L. Gide, M. Barber, T. Verriere and Mrs. A. Grimshaw.
During the intermission, the audience listened to short talks from Mr. Douglas, sales manager for this district, and from Mr. L. A. Phillips. They showed samples, and discussed them with the audience, answered questions, and asked those present to take advantage of the demonstrators, on the stage and front, and give them actual trials.



Governor's House, OTTAWA. March 1941

Dear Senator Wells,
Princess Alice and I are glad to become patrons of the Canadian War Services Fund, for we realize the invaluable assistance the member organizations have given to our armed forces at home and abroad. We have been privileged to see these War Services at work in Canada and Great Britain, and we are greatly impressed with the excellent work they are doing. We cannot emphasize too greatly the importance of providing pleasant recreation, healthy relaxation and comfort for our soldiers, sailors and airmen, and we are sure that nothing contributes so much to their physical and spiritual well-being as these services simply to them the affection and thoughtfulness of "the folks back home."

The Salvation Army, the Y.M.C.A., the Y.W.C.A., the Canadian Legion, the Knights of Columbus and the I.O.O.F., have united in the Canadian War Services Fund Campaign, and we commend their aim and purpose to all Canadians.

Yours sincerely,
Allen

Major-General The Hon. A. G. C. B. National Chairman Canadian War Services Fund, 200 Bay Street, Toronto, Ont.

URGENT "FOLKS BACK HOME" TO BACK BOYS
The Earl of Athol, Canada's Governor-General, stated he and the Princess Alice were glad to become patrons of the Canadian War Services Fund because they had seen its organizations at work in Canada and Great Britain. They recognized the

Church, this year's President of the United Church Ministerial Association Mr. Harbick has been very successful in Sunday School and Young People's work and is always interesting about churching.

DR GERSHAW WRITES FROM OTTAWA

To insure that the visible supply of wheat on July 31, 1942 will not be greater than the carry-over on July 31, 1941, a definite limit will be set on the amount of wheat it will be possible to deliver either to the Board, on the open market or otherwise. The limit will be 250 million bushels for the whole of Canada. This is the amount it is hoped will be sold on the domestic and export markets. An embargo was placed by Britain against the export of all Air Craft and in the hour of great need Canada will carry on alone and the scheme is enlarged to cost a Billion Dollars.

Canadian Airmen will be thoroughly trained and a pilot flying high in the future, will seldom be out of gliding distance of an airport.
This force is not for home defence alone, it is an attacking force, a striking force, a force designed to drive the Hun from the skies of Europe.

The question of conferring titles and decorations for distinguished services came up in the House this week. Parliament has on two occasions recognized valor and gallantry and decorations that tended to create a class distinction in 1919. The Nickle Resolution asked his Majesty to refrain from conferring titles on his subjects (nearly resident in Canada. This was not to apply to military or naval decorations. The awards for the recognition of valor and gallantry are:

- M. C. — Military Cross.
- D. S. O. — Distinguished Service Order.
- D. M. C. — Distinguished Conduct Medal.
- M. M. — Military Medal.
- D. C. F. — Distinguished Flying Cross.
- C. M. C. — Distinguished Service Cross.
- V. C. — Victoria Cross.

M. D. BOW VALLEY MONTHLY MEETING

At a meeting of the M. D. Bow Valley held Thursday the Councilors re-elected J. Harwood as Reeve for the ensuing year.
Wm. Pawkes was elected Deputy Reeve.

The usual grants were made as follows: National Institute for the Blind; Salvation Army; Langdon and Strathmore School Funds. Langdon C. P. R. Line To Be Closed!
The C. P. R. Line from Langdon to Iricana has been ordered closed. This would work great inconvenience in the question of increased elevator storage facilities. Hence pressure is being brought to bear by the Elevator and Grain Companies and the Government is being urged to see that the line is kept open for the duration of the war, as under present conditions all available wheat storage is urgently needed.

THE SCHOOL FAIR

WHITBREAD AND NICHOLS MEMBERS OF PROVINCIAL GOVT. ADDRESS MEETING

Last Thursday Whitbread, Provincial Agriculturalist and Mr. Nicholls, of the Poultry Branch of the Dept. of Agriculture briefly addressed a meeting held in the School. The attendance both of teachers and others was very disappointing. However we hope that something was accomplished.
(1) — Mr. Whitbread and Mr. Nicholls will visit all Schools, that are members of the School Fair Association, this Spring, encouraging about 20 interest in Live Stock Shows.
(2) — A Committee of about 100 farmers are being asked to aggressively promote interest.

The following comparative figures might be of interest —
1 — In 1940 there were 53 Pairs in the Province.
2 — Strathmore and District School Fair Association was fourth in total number of entries.
3 — It was first in number of entries in School Work.
4 — In Live Stock entries it was 42nd.

6 — In Cooking and Sewing it was 40th.
6 — In Manual Training it was 43rd.
7 — In number of rooms participating it was 4th.
8 — In number of pupils enrolled it was 15th.
9 — In estimated attendance it was 16th.

We should like to point out that in the final analysis, it is teachers more than anyone else who can arouse interest in this project among their pupils. If they are apathetic so will their pupils be.

Prize Lists for the 1941 Fair are now on hand and teachers will receive these in a few days.
If the teacher of any school, not previously taking part in the Fair wishes to do so, please notify the Secretary at once.

COMING EVENTS

Auction Sale — At the farm of Jess Rasmussen, Friday, March 21st, near Stansand.

Saturday, March 22nd — A St. Patrick's Sale and Sale of Home Cooking will be held Saturday, March 22nd in the Sample Room of the King Edward Hotel under the auspices of the W. A. D. St. Michael's Church. This Tea was postponed from last Saturday on account of weather conditions. Come and enjoy a refreshing cup of tea with your friends.

Monday, March 24th — Bean Supper, address and musical entertainment in the Sample Room, Supper served at 8.15. Wednesday, March 26th — Interest Evening of outstanding pictures in Hirtle's Theatre. See reader.

The Ladies of Sacred Heart Church are holding their Annual Easter Tea and Sale of Home Cooking in the Sample Room, Supper served at 8.15. Hotel on Saturday, April 3rd. Everybody welcome.

Cross. V. C. — Victoria Cross.

SPORT Pants

MEN'S FINE DRESS PANTS
in Green, Brown and Airforce Blue \$3.95

...
MEN'S FINE SPORT JACKETS
Colors of Airforce Blue, Tans and Greens, both Plain and Trimmed—the new Over-the-Shoulder Zipper Style at \$4.95

Men's Plain Cotton Sport Pants, in Plain Black, Blue, Brown and Tan, with Belt Straps, Cuffs, and Zipper Pockets at \$1.75 and \$1.95

Boys' Airforce Blue Pants at \$1.65
Shirts to Match at \$1.25

Thos. E. Wright

Men's Better Wear
STRATHMORE - ALBERTA

Beef — Pork — Veal
Fresh & Smoked Meats
— FRESH FISH EVERY WEEK —
TEDDY'S TRIPE AND PORK PIES
Fresh Every Thursday
GEORGE SNAITH
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Mr. MacKenzie (reading): "She said: Bill Julian: 'If she was silent, I'd bet forced in silence.'"

DR. D. C. HAWORTH

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NOW!

● WALLPAPER, PAINT AND BRUSHES, ON HAND.

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Pot Pourri

It is not to be thought of that the flood of British freedom, which, to the open sea, Of the world's praise, from dark antiquity Hath flow'd with pomp of waters, unwithstandeth: Roused though it be full often to a mood Which spins the check of salutary bands; That this most famous stream in bogs and sands Should perish; and to evil and to good Be lost forever. In our halls is hung Armory of the invincible Knights of old; We must be free or die, who speak the tongue That Shakespeare spoke; the faith and morals held—In everything we are sprung Of Earth's first blood, have time manifold.

—(William Wordsworth)

"TIGER'S" KIN



Annette Clemenceau, daughter-in-law of Georges Clemenceau, the 'Tiger' of France, arrived in New York from France.

DISTRICT CONFERENCE AT LETHBRIDGE

ALBERTA WOMEN'S INSTITUTES

The Twenty-first District Conference of the Alberta Women's Institute (District No. 4), was held at the Margate Hotel, Lethbridge on Thursday and Friday, March 14th and 15th.

Mrs. E. T. Bell of Husker, District President, presided. Mrs. E. H. Hecker, president of the Lethbridge W. I., welcomed the conference and the reply was given by Mrs. G. T. Thibault.

Greetings were extended by Mrs. E. T. Bell, Mrs. L. W. Thompson, Coal Dale, Mrs. H. G. Hildre, Mrs. Norton and other officers. Reports of the Constituencies were given by Constituency officers.

Warner — Mrs. Thomas Otto.
Taber — Mrs. R. E. Reynolds.
Medicine Hat — Mrs. Grace Macdonald.
Redcliff — Mrs. H. Demorest.
Calgary-Ookotoks — Mrs. E. Bird.
Little Bow — Mrs. M. L. Todd.
Gleichen — Mrs. G. Thibault.
Lundbreck, Rocky Mountain and Macleod — Mrs. J. E. McNeil, Standoff.
Miss Molly Coupland, Director U.F.W., Miss A. M. Tilley, President of the Quota Club, and Mrs. A. S. Fumerton, Regent L.O.D.E. brought greetings from their respective organizations.

Mrs. Campbell gave an interesting talk entitled "Reminiscences".

On Thursday afternoon some 250 members attended the joint session with the Girls Clubs. Mrs. E. T. Bell gave a stirring address taking things which are "Abore Price" as the keynote.

Mayor D. H. Elton, K. C. welcomed the conference to Lethbridge and referring to the W. I. motto "For Home and Country" said that never before have home and country been more threatened than now. In conclusion the Mayor said "Let us look up and not down — out and not in — and lend a hand".

Mrs. M. L. Thompson gave an address entitled "Let's Talk About It" stressing thankfulness. At this point Mrs. Bell and Mrs. Thompson were presented with corsages by the Leth

THE MAN WHO WILL BEAT HITLER

Winston Churchill

WINSTON CHURCHILL 1940—

"Is a wise father that knows his own child." — Shakespeare.

In the history of British statesmanship, the name of Churchill has been inscribed in glowing terms of great men who have served their country well. His life has been a record of great achievement, but his final estimation shall be made in our time. While Winston Churchill is very much in the midst of his great career, not only ennobling but even surpassing his achievements of his famous father, the late Lord Randolph Churchill or his equally famous grand father, the Duke of Marlborough, yet another descendant has already entered upon the stage where his father is playing so prominent a role.

Towards the end of 1940, Prime Minister Winston Churchill and Captain David Margesson, the official Government Whip, stood at eleven o'clock on the day at the bar of the House of Commons at Westminster, and between them, in the uniform of a first-mate in the Fourth Hussars, stood Randolph Churchill, the Prime Minister's twenty-eight-year-old son. It was a rare occurrence in the history of Britain because the Prime Minister was sponsoring his own son as a member of the House of Commons. Lieutenant Randolph Churchill, a naval cadet, had been elected to Parliament from Preston division in a by-election. The trip advanced in steps, measured steps, to the bar, made the traditional three bows to the Speaker, and a moment later the younger Churchill had been sworn in as a full-fledged member.

It was a proud moment for Winston Churchill, whose face smiled with pride at the ceremony, but it was a prouder moment for the older experienced men present in the House of Commons. They all knew what it meant and they all realized that they had witnessed the opening chapter of another great historical career as the Churchill family contributed another leader to the realm.

Like Winston Churchill before him,

bridge W. I. Greetings were brought by Miss Elsie Graham, Vice-President and Miss Jane Fepham, Publicity Convener, A.W.I.O. and the speaker made an earnest appeal for more girls clubs.

About 225 people attended the banquet for delegates and guests at the Margate Hotel on Thursday evening. The toast to the King was given by Mrs. R. E. Reynolds, and Mrs. Todd gave the toast to the press to which Mrs. H. Hecker replied. Mrs. E. Bird of Turner Valley gave the toast to the Girls Clubs in a humorous vein, comparing the girls of yesterday to the girls of today. A suitable reply was made by Miss Margaret Annabel Girls' Director. The delegates were guests of the Board of Trade at a theatre party after the banquet.

The Friday proceedings opened with a report on "Canadianization and Immigration" by Mrs. H. G. Hildre. Resolutions passed were that the proper authorities be requested to curtail the sale of liquor for the duration of the war, and that the conference go on record as willing to do all in their power to promote the temperance cause in Canada, and to use their influence to lessen the amount of liquor advertising in current magazines. A resolution from the Calgary-Ookotoks branch asked for the republishing of the federal paper, "For Home and Country." Mrs. F. G. Norton gave her report as publicity convener and later was presented with a basket of flowers in recognition and appreciation of her long service to the W. I.

Guest speakers included, Miss L. Valgreen who talked of her experiences as a missionary in the Hawaiian Islands; Mr. D. K. Vorath of the Elementary Flying Training School; Captain A. H. Smith of the Salvation Army; Mr. E. C. Cameron, Secretary Y.M.C.A.; and Dr. Stuart M. Rose, Pathologist.

Community singing and vocal recitations by Mrs. E. Wright, Miss Versa Russell, Mrs. Powell and Mrs. J. Smith added to the enjoyment of the various sessions, as well as readings by Mrs. H. Becker, Miss Brenton and Mrs. Drake.

It was decided to charge a small registration fee at future conferences to help defray expenses.

The next district conference will be held at Valparaiso.

At last a use has been found for ladies hats. Some ladies in Memphis, Texas, were trying to catch a train, but without avail. They had no difficulty when the birds noticed the hat of one of the ladies — it had an artificial bird on it. The other birds flew up and perched beside it.

Randolph Churchill followed his famous father's footsteps. He had a turn in journalism before he was elected to Parliament. In fact, in 1936 he travelled on the campaign trains of President Franklin D. Roosevelt and Governor London. On another occasion he achieved what is known as a "scop" in journalism by obtaining an exclusive interview with the former Kaiser of Germany, but it is reported that the former monarch did not like what the younger Churchill had written about him. Indeed it is remarkable that, like his father before him, Randolph Churchill has known most of the truly famous men of his time, which, no doubt, is due in no small degree to the fact that he admires his parent almost in God-like manner and when his nose and first born son arrived not many months ago, he named him Winston.

On November 26, 1940, Lieutenant Randolph Churchill rose in the House of Commons to make his maiden speech and the dramatic scene which followed as the son spoke and the father sat with his back to his son perhaps so as not to embarrass him with his paternal eye, caused every man in the House of Commons, young and old, politician and businessman, friend and foe, to jump to their feet with the kind of ovation that is extremely rare in the debate calm and formal circle of British Parliamentary life. When the younger Churchill stated with feeling that "in one way I think that it is already a better thing in a spiritual sense than it was two years ago, then we were going in to evil today we are resisting it; the entire assembly cheered and cheered in a deafening ovation. From all sides of the House of Commons came congratulations and high praise perhaps best expressed in the words of Sir Alfred Knox who said "that in all the years that he had been in the House of Commons, he had never heard a member carry off a maiden speech with more brilliant colour."

That episode is one of the happier happenings in the career of the fighting leader of all free men, but there is another event in another complex which forms an extremely important chapter. It not only tells a serious story but it throws a light on an angle of Winston Churchill's career that is of impellent interest to all

Used Cars

1939 MERCURY SEDAN
1939 CHEVROLET COACH
1935 FORD COUPE
1934 CHEVROLET SEDAN
1934 CHEVROLET COUPE
1933 CHEVROLET SEDAN
1931 CHEVROLET COACH

Used Trucks

1936 FORD 2-TON TRUCK 157" Wheelbase
1936 FORD LIGHT DELIVERY
1934 FORD 2-TON TRUCK 157" Wheelbase

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HUGHES MOTORS

STRATHMORE, ALTA.

men and women of the British Commonwealth of Nations engaged in civilisation his life and death struggle against the evil forces which aim to destroy

What's the Word from Home?

Your rousing response to this united appeal will be the cheeriest word you can send him

● Private John Smith is through with drill and duties for the day.

He is tired, maybe a bit fed up. "He is far from home and lonely."

He longs for a dash of gaiety, a bit of cheer... extra, perhaps, for a honey nook where he can read, play games, listen to the radio, write to the folks back home.

It is the job of these six organizations to see that discomfort, boredom, loneliness have no place in the precious leisure moments of our men in uniform. Wherever they go these services go too, come home or battle.

In camp, on the march, on the ranges, these services bring them hot drinks and snacks, smokes and other comforts. Recreation centres are set up... sports and entertainment organized... reading and writing materials supplied. Comfortable canteens provide extra food. There are educational facilities, too, to help and enable the men to enjoy healthy social contacts.

Understanding, Experience and Dollars! Understanding hearts, organization and service backed by your dollars can do the job effectively.

Let the volunteer helper who calls on you carry back your pledge of fullest support for our fighting men.

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PHONE 25 — STRATHMORE, Alta.

A NEW LEAFLET

A new leaflet on Flax production in Alberta, has been prepared by the Field Crops Branch.

WEED CONTROL CONFERENCES

The Field Crops Branch, Dept. of Agriculture, Edmonton, has arranged conferences to discuss weed control. These will be held in Calgary (Council Chamber) on March 27th and 28th.

Representatives of Municipal Councils and Weed Control Officers will meet with officers of the Department of Agriculture at these meetings to discuss the latest material on weed control measures.

— TRAIN SCHEDULE —

Strathmore—	Going West No. 1	8:57 p.m.
Going East No. 2	8:02 a.m.	
Calgary—	Going West No. 1	8:08 p.m.
Going East No. 2	8:52 a.m.	

STRATHMORE STANDARD

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CONSERVING MOISTURE
FOR FARM LANDS

SPRING is just around the corner, and all farmers will be concentrating their thought and work on the plan which will produce best results for the coming season—both in grain crops and stock.

One of the biggest problems the prairie farmer has to contend with is lack of moisture at the desired time.

The Leithridge Experimental station gives this week a practical method for conserving moisture and preventing soil erosion.

It is printed on another page and offers good practical advice.

CANADIAN WAR SERVICES FUND
SIX IN ONE CAMPAIGN
STARTS MARCH 24th

He's just a lad as years go, and he's full of the joys of life—even in this mad, grief-stricken world that has forgotten how to "play the game". We took him from schools, shops, farms, factories and offices. He laid down his fishing rod and tennis racket and skis, and donned a uniform and shouldered a rifle—without a complaint.

He did these things proudly, because he knows that his pals and other friends have a mighty important job on their hands right now.

He knows the meaning of war and sacrifice—and he also knows the meaning of Nazi bestiality and slavery. And he's determined that it will never overtake this side of the Atlantic to destroy the freedom and security of those near and dear to him—and the Canada he loves.

This boy is somebody's son, some-

body's brother. He could be yours—This lad, this youth of high ideals and principles, is our hope of the future. We rely on him—and those who are like him—to carry on where we leave off, to make this nation fill the high role of citizenship in the new and happier world of nations that is to follow.

His King, his Empire, is proud of his brave and unselfish response in this hour of need. And we—his folks back home to whom he has waved a "ciao" and "thumbs up"—are we proud of him? Words, mere words, cannot answer that.

Today, we who hold the home front are being challenged—challenged by a conscience that will not let us be. For today we have the sun and only opportunity that will come with in the next 12 months to show our love, our gratitude to this youth who stands for all Canadian youths.

Perhaps he is still among us. Perhaps he is "over there" in that island fortress we call Britain, but where ever he is he is continuing to "go on" to continue for his benefit, education, entertainment, recreation, and personal assistance—services that only YOU can provide.

You won't let him down. He's confident of that. And because he has faith in you, and faith in the cause for which he is fighting, he'll never let you down.

He's asking you—his mothers, fathers, brothers, sisters, sweethearts and friends—to give him a good send-off, to the Canadian War Services Fund. For he knows that if you fail him in this cause, the things that have led him to make his life of service happier, more purposeful, will not be there to help him carry out to victory.

The Campaign opens March 24th and the participating organizations are the Canadian Legion, I. O. O. F. Knights of Columbus, Salvation Army, Y.M.C.A. and Y.W.C.A.

—101—

NEW MINISTER OF
AGRICULTURE ?

This Job is Large Enough For An All Time Man.

THE High River Times says: "It is said that Hon. J. G. Gardiner, who is a man of immense energy, it is also said that he has assumed too many burdens of too varied a nature for any one man to carry well. Believing this to be true, quite a section of agriculture considers that it would be in farm interest if he resigned as minister of agriculture in favor of some one who could give all his time to this department and would perhaps safeguard rural well-being more effectively. Surely agriculture is of sufficient importance in Canada—both internally and in war economy—to rate the full time of one minister. Fairly or otherwise, there is a strong impression that the minister of agriculture is losing contact and sympathy with the interests which he is supposed to protect and foster."

MISS STRUTHER, EMINENT
WRITER, TELLS OF CHANGES
IN BRITAIN

"DURING the last 15 or 20 years, the years between the two great wars, there has been a change of outlook and custom in Great Britain so great that in almost any other country it would have taken a revolution to bring it about. There has been a great awakening of the social conscience, and a realization that inherited wealth and position are not rights but only privileges, and that those fortunate enough to possess them are under an even greater obligation that other people are to try to rebuild the world—even though the world they are trying to rebuild will be one in which inherited wealth and position are going to be even rarer than they are now."

"Great Britain at the present time is a threatening floor, on which the principles of democracy in which we have all believed for so long are being put under the flail. We haven't always lived up to these principles in the past, I know; we have made mistakes like all other democracies. But our present ordeal is going to mean the final separation of the husks from the grain. The harvest that will be gathered up from the threshing floor of Great Britain is going to be worth its weight in gold, not only to us but to the whole world."

—Christian Science Monitor.

PRESIDENT ROOSEVELT
GIVES STIRRING AND
POWERFUL ADDRESS

THERE was strength, conviction and confidence in the splendid address delivered by President Roosevelt Saturday last, following a banquet tendered by a group of Newspaper men to the President after the successful passing of the Lease-Lend bill, last week.

This is a very significant fact, Churchill and Roosevelt, may they be rewarded by a victory greater, and as President Roosevelt said in his address, "perhaps sooner than any of us now dare to hope."

We hear murmurs of unrest, and distrust, growing in the Hitler forces, and continually increasing; a condition which does not exist with the people of Britain and her allies.

This is a very significant fact, Churchill and Roosevelt, may they be rewarded by a victory greater, and as President Roosevelt said in his address, "perhaps sooner than any of us now dare to hope."

—101—

Under The
Street Lamp

by P. E. (Pat) O'Healey



That's Pat

Constable Raworthorne (to speedster): "Have you a driver's license?"
Alex Woodley: "Sure, I've got it right here in my pocket."

Constable: "That's all right. If you've got it, I don't need to look at it. If you didn't have one, I'd have to see it."

Mason: "You know, Nora Bayes?"
Lolly: "Now, does she?"

I don't like my teeth at all.

In fact I think he's punk.

He sharpened his pencil with his knife.

To mark me down a punk.

"Is he a nice boy?"

"No, dear, I think you'll like him."

In Swimming.

Doris: "Why doesn't that man come up?"

Johnny: "What man?"

Doris: "The one that went under about fifteen minutes ago."

Johnny: "My god."

Roberts: "Hey Mike, you're wanted on the telephone."

Madcher: "All right. Tell him I want a quart."

Fater: "How do you expect to support my daughter?"

Why, a hundred dollars a month won't even pay the rent."

Sister: "My dear sir! Surely you won't charge Duclinda and me rent?"

—101—

WORLD OF WHEAT

(By H. G. L. Strang)

Director: "The Crop Testing Plan"

Comparative yields of the recommended standard varieties of wheat from the 1939 and 1940 "Crop Testing Plan" and official governmental tests have recently become available. They show most interesting results.

One surprising thing is to find how Regent, the latest product of the Dominion Rust Research Laboratory, has won up to the top class.

Throughout the West, on the average, for the two years in question, Regent yielded slightly more than any other variety closely followed, however, by Thatcher, Renown and Apex, and out of the rust area in Saskatchewan by Marquis. In Alberta Regent was close on the heels of the high yielding varieties aquila, Red Robs and Thatcher.

This must all be a source of considerable gratification to the plant breeders and other workers of the Dominion Rust Research Laboratory who produced Regent. We are informed further that the varieties, Regent, Renown, Apex and Thatcher, will be still further improved year by year as newer Registered strains become available.

There are, of course, differences in yield of the various varieties in different districts.

To find the variety best suited for himself each farmer, therefore, should make a test of several varieties on his own farm.

Generally speaking, however, it can be said that any one of the varieties mentioned will give satisfaction for the districts in which they are recommended by the proper authorities.

Keep right on to the end of the road, however hard the going

BUDGET HELPERS

JELLO—6 Delicious, 3 for	21c
Non-Premium ROLLED OATS, 2 Pkts.	25c
PLUM JAM—4 lb Pails	41c
AYLMER VEGETABLE SOUP—3 Tins for	25c
KEGS SALTED HERRINGS	\$1.30
SUNGALLA TEA—The New Tea with a Pick-Up, per lb.	65c
LEMONS—Large, per dozen	30c
ORANGES—Sunkist, 3 dozen	59c

CANDY SPECIAL

CHOCOLATE MAPLE BUDS,

per lb. 25c

SCOTCH PEPPERMINTS

per lb. 20c

NEW CABBAGE HEAD LETTUCE

TOMATOES CHERLEY

SPRING ONIONS and RADISHES

ALWAYS FRESH

—101—

STRATHMORE TRADING
COMPANY

A. D. SHRIMPTON, MGR.

FOR A LOW-COST, SPRING HOLIDAY—

**30-day ROUND-TRIP
RAIL FARES to the
PACIFIC COAST**

VANCOUVER—VICTORIA—NEW WESTMINSTER—NANAIMO

APRIL 4 to 12 — From stations in Ontario (Port Arthur and West) Manitoba, Saskatchewan, Alberta

Stop-overs allowed and B. C. (Kootenay Landing & East) en route GOOD IN COACHES, TOURIST AND STANDARD SLEEPERS

For fares and full information ask

—101—

Canadian Pacific
WORLD'S GREATEST TRAVEL SYSTEM

The World's News Seen Through
THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper
is Truthful—Constructive—Unbiased—Free from Sensationalism—Editorial is Timely and Informative and its Daily Features, together with the Weekly Magazine Section, make the Monitor an ideal Newspaper for the Home.

The Christian Science Publishing Society One, Newbury Street, Boston, U.S.A.
Price \$12.00 Yearly, or \$1.00 a Month.
Saturday Issues, including Magazine Section, \$2.60 a Year.
Introductory Issue, 5 Cents.

Name _____

Address _____

SAMPLE COPY ON REQUEST

—101—

CHALLENGE SKY RAIDERS



Doited around all the focal points of Canada's east coast are modern anti-aircraft guns such as the one illustrated in this photo. The crew is shown at drill while a giant Stranzer coastal patrol plane scans over head.

Now More than ever before
Chevrolet meets the
needs of Truck Users Everywhere!

With Chevrolet's two Great
Truck Engines ... with 46
bigger, better models on 11 longer
wheelbases ... you will find that
there is a 1941 Chevrolet
Truck Model perfectly
suited to your requirements.

Whether you're handling girders or gardenias... whether you're dealing with lingerie or lumber... there's a truck in Chevrolet's 1941 line of thrifty, trusty haulers that will exactly satisfy your needs. A smarter looking truck... An easier-steering, easier-riding truck... A truck surprisingly low in first cost and sensationally low in running costs... "The Right Truck for Your Trade." Ask your Chevrolet dealer for a demonstration.

**1st in TRUCK DESIGN
1st in QUALITY FEATURES
In Every Capacity Group
In the Low Price Field**

With their massive new styling... with their roomier, more comfortable cabs... with their new reconditioning ball bearing steering mechanism... Chevrolet Trucks for 1941 set a new standard in the low price field.

The Right line for All lines of Business!
CHEVROLET TRUCKS

PHILLIPS MOTORS
PHONE 12 — STRATHMORE, ALBERTA



Classified Advertising

per line \$50
three lines \$150
READING NOTICES, COMING
EVENTS 500
CARDS OF THANKS, IN MEMORIAM
NOTICES, etc., per line 500
DISPLAY ADVERTISING RATES
ON APPLICATION

SPRING WORK WANTED—TILLER
and Parker etc. Flow and Packer
50c; also two sows for sale, farrowing
in April. General Trucking. Apply
Higgin Bros., Nakama. McH29

FOR SALE—MILK COW, FRESH
now, Phone 1715, S. De Vaux, Chas.
430, Alta. M27

FOR SALE—TWO PUREBRED
Dairy-Type, Short-horn Bulls, R.O.P.
Apply T. A. Muri, Chasdale, Alberta.
McH27

LOST—SATURDAY AFTERNOON,
March 15th in Strathmore, Brown
Bulldog, containing cash, cheques,
and papers valuable to owner. Lib-
eral reward. Apply Standard Office.

FOR SALE—McCORMICK-DEERING
Cultivator; 1928 Dodge Truck;
1927 Chevrolet Light Delivery;
1928 Chevrolet Deluxe Sedan; 1929
Hudson Brougham; 18-36 Hart Par
Tractor; 28-Rum McCormick Double-
Duc Drill. Phillips Motors, Strath-
more.

FOR SALE—38-30V DOUBLE
Duc McCormick-Deering Drill; 34
to 1 Ton G.M.C. 1940 Truck; 1935
Deluxe Chevrolet Sedan; 4-Post
John Deere Cultivator. Apply
Phillips Motors, Strathmore.

FOR SALE OR EXCHANGE—PURE
bred Yorkshire Hare, about 7 months
old. Apply Mrs. W. E. Keer, Phone
1712, Chasdale. M29

PHONE M410—
James Morris
FLORIST and SEEDMAN
Cut Flowers for All Occasions
Wedding Bouquets, Floral Designs
Succa, Bulbs, House Plants, Etc.
3214 8th Ave. West CALGARY

Henry Gilchrist
AUCTIONEER
LIVE STOCK AND PURE BREED
SALES, A SPECIALTY
—18 Years Experience—
Phone 91-3331 Box 353
CALGARY, ALBERTA

HUB
BILLIARD ROOM
BOWLING ALLEY
Tobacco and All
Smokers' Necessaries.
STRATHMORE
R. HAMBLEY, Prop.

THE CANADIAN LEGION
No. 19, B. E. S. L.

STRATHMORE
Mass every Sunday 10:30 a.m. ex-
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CARLELAND
First Sunday of the Month. Mass
at 11 a.m.
REV. A. E. ROULEAU, P. P.

RISDON'S MACHINE WORKS

MACHINE WORK — ELECTRIC AND ACETYLENE WELDING
—ANNOUNCEMENT—

Our New Fluid Cooled Disc Sharpening Process Brings Factory Methods
Within Easy Reach of All. Positively Does Not Soften, Warp or Strain Til-
ler Discs. As An Introductory Offer We Are Offering a Discount of 15 %
On All Discs Brought In By March 31st, 1941.

We have special machine tools for the Resizing of axles on all tillage equip-
ment. Let us quote you our price. We guarantee to SAVE you money.

RES. 2783 — PHONES — BUS. 2782

HIRTLE'S THEATRE

—FRIDAY & SATURDAY—
MARCH 21st and 22nd

I WANT A DIVORCE

Joan Blondell & Dick Powell
A Family Comedy—

—FRIDAY & SATURDAY—
MARCH 28th and 29th

HE STAYED FOR
BREAKFAST

Loretta Young & Mel Douglas
Good Entertainment—

NEWS & COMEDY

WEEDS

FARMERS— Please take notice
that all weeds must be cleared from
roadways as soon as possible, as the
road grader will soon be operating on
these roads, and his work is impos-
sible until the roadways are clear.

FOR SALE—McCORMICK-DEERING
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1927 Chevrolet Light Delivery;
1928 Chevrolet Deluxe Sedan; 1929
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Local News Items

SPRING IS HERE—

Despite a snow covered landscape,
the calendar announces the arrival of
Spring, Friday, March 21. Winter on
the whole has been very kind, not
much 20 below weather and few big
blasts. Let's be thankful.

Mr Turner of the King Edward
Grill is staying with her daughter in
Innisfail who has been quite ill. We
are glad to report a turn for the bet-
ter has occurred.

Mr and Mrs E. N. Killey and Mur-
ray returned Monday from a trip to
Toronto and other Eastern points.

Mr and Mrs Gilbert Patrick left
Saturday morning on a holiday trip
to the coast. They will visit at Revel
stoke en route.

Mr Lawrence Wainman came down
with his cousin, Harold and Green-
dolph Hunt to spend the week-end in
Strathmore.

Miss Annie McGregor entertained
her Sunday School lass at a St. Pat-
rick Party at her home Friday even-
ing. Merry games and good things to
eat, made a very happy party.

Mrs T. S. Hughes invited a few
friends to a delightful little Tea Fri-
day.

Miss Jean McGregor entertained at
two tables of Bridge Wednesday even-
ing.

Miss Gladys Freesehead who is enter-
ing of a broken shoulder blade as a re-
sult of falling down stairs is making
as good progress as can be expected.
We wish Gladys a complete recov-
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